

## **New Book *Forever Free From Chronic Pain* explains Source of Chronic Musculoskeletal Pain and How to Eliminate It**

Rome, Italy – December 14, 2008 – Chronic neck, hip, knee and back pain is a problem of pandemic proportions. It affects more Americans than diabetes, heart disease and cancer combined. According to the *European Journal of Pain* report, chronic pain affects over 19% of the European population, and one in six Israelis are chronic pain sufferers. Studies reveal similar statistics around the globe.

It's clear that current treatments for chronic pain are not working. But in his new book, *Forever Free From Chronic Pain*, Prof/Dr Brian Rothbart offers a proven alternative for those interested in freedom from their chronic muscle and joint pain. After 40 years of research and clinical practice, he discovered a previously unknown source of chronic musculoskeletal pain and developed a therapy to permanently eliminate it without drugs or surgery.

Written for the chronic pain sufferer, in his book Prof/Dr Rothbart explains:

- Why current treatments for chronic neck, hip, knee and back pain aren't working
- A solution to end chronic musculoskeletal pain - permanently
- How to determine if his innovative therapy will work for a chronic pain sufferer
- How, through advanced technology, a person's body can heal itself for good.

This book could not come at a better time. Statistics reveal that people continue to spend billions on drugs and treatments to free themselves from their chronic pain with little to no relief. With pain being the leading medical care cost in the U.S., in the current economic crisis people simply cannot afford to continue to pay for drugs and treatment that ultimately keep them in pain.

When asked about his solution for dealing with chronic pain that is leaving people crippled physically, emotionally and financially worldwide, Rothbart responds, "The reason why other treatments are not working is because, until now, the true source of chronic musculoskeletal pain has remained unknown. Without knowing the source, doctors could only treat the symptoms. By only treating the symptoms, the problem remains. And so millions of people continue to suffer."

Through Rothbart's innovative therapy detailed in this book, pain sufferers can join the thousands worldwide who have gotten their life back and are now living forever free from chronic pain.

To receive a free chapter from Prof/Dr Rothbart's forthcoming book, sign up for his monthly newsletter at <http://www.foreverfreefromchronicpain.com>.